



# JOSH D. WEISS

**Creative Director / Art**

JOSH@JOSHDWEISS.COM

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415.741.8176

## EXPERIENCE

### **Freelance**

*Creative Director / 2017.Present*

**Meta, Pereira O'Dell, TBWA\CHIAT\DAY NY + LA, TBWA\Media Arts Lab, FCB NY, HAVAS NY, 180LA, DDB NY + SF, 160over90, The Community, Murder Hornet, RPA, Edelman, Digitas NY, HUGE, Critical Mass LA, Wunderman NY, Concept Arts, Brunswick Group, CNC Agency, etc.**

Apple, Amazon, AT&T, Nissan, Volkswagen, T-Mobile, Wells Fargo, QuickBooks, ampm, Amstel Light, ebay, Accenture, Thomson Reuters, Spinmaster, Hilton, Chips Ahoy!, Dannon, ADT, TD Bank, BNY Mellon, Energy Upgrade California

### **The Many**

*Associate Creative Director / 2022*

#### **eBay Motors**

Concepted and executed "Between 2 Rides," a five episode YouTube content series with over 400 deliverables. The largest production in agency history valued at two million dollars.

### **Red Tettemer O'Connell**

*Sr. Art Director / 2018.2019*

**Stanley Tools, Craftsman, Sierra, Nature's Bakery, Tullamore DEW, Tuaca, Flor de Caña, Pitches**

Orchestrated the LA creative team day-to-day for the Philadelphia based creative directors.

### **BBDO**

*Art Director / 2016.2017*

**AT&T, Toys'R'Us, Georgia Lottery, Sanderson Farms, Voya, Novant Health, Norwegian Cruise Line, Pitches**

Raised over \$500,000 for the Special Olympics with our "Save Something Special" social initiative for Voya.

### **Saatchi & Saatchi**

*Art Director / 2014.2016*

**Toyota (Tacoma, 4Runner, RAV4 Hybrid, Retail, Sunday Night Football), The Amanda Foundation**

Sold a Super Bowl spot (#12, Admeter) and produced 19 other commercials/content pieces in 2.5 years.

## EXPOSITION

Strategic problem solver, maker and collaboration fiend who believes in the power of creativity to solve business problems for clients.

## EDUCATION

### **Creative Circus**

Graduated early and took home 40+ awards from the school's semi-annual student competition.

### **University of Georgia**

Cum Laude, Journalism and Sociology. Served as president of a debate society and photo editor at the student newspaper.

## EXTRAS

### **Skills**

AI, Art Direction, Graphic Design, Copywriting, Photography, Illustration, Motion Graphics, Video Editing, Color Correction, Video Production, Social Media, Digital Media, Print, Team Leadership and Management

### **The Side Show**

Co-Founder. Created a not-for-profit award show and creative week focused on side projects of those in advertising and design.

### **Teaching/Mentoring**

Teaching students at book180 and The Workshop while also mentoring young creatives at Creative Circus, UGA and others who have contacted me directly.

## EXCELLENCE

3x - One Show Shortlist

1x - Shorty Awards Gold

1x - Shorty Awards Silver

2x - Awwwards

1x - Los Angeles Addy's Bronze

1x - YouTube Awards Best Brand as Creator

1x - Atlanta Addy's Silver